

PATENT

467XXBX



CERTIFICATE OF MAILING

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Date:

9-30-04

Himanshu S. Amin

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re patent application of:

Applicant(s): Jerome Swartz, *et al.*

Serial No: 09/990,597

Filing Date: November 21, 2001

Examiner: Daniel St. Cyr

Art Unit: 2876

Title: CONSUMER INTERACTIVE SHOPPING SYSTEM

Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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**TRANSMITTAL OF FORMAL DRAWINGS**

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Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the amendments and comments below.

REMARKS

Enclosed herewith are twenty-six sheets of drawings to effectuate changes thereto. These sheets replace the corresponding original sheets. Figures 1, 1a, 3, and 8a have been corrected herein to replace hand written portions with portions in a proper format as required and noted by the Examiner in the Notice of Allowability dated September 1, 2004. Furthermore, additional changes have been made to the layout of Figure 1 for purposes of uniformity and consistency throughout. In the event any fees are due in connection with this communication, the Commissioner is authorized to charge those fees to Deposit Account No. 50-1063.

Should the Examiner believe a telephone interview would be helpful to expedite patent issuance, the Examiner is invited to contact applicants' undersigned representative at the telephone number listed below.

Respectfully submitted,

AMIN & TUROCY, LLP



Himanshu S. Amin

Reg. No. 40,894

AMIN & TUROCY, LLP  
24<sup>TH</sup> Floor, National City Center  
1900 E. 9<sup>TH</sup> Street  
Cleveland, Ohio 44114  
Telephone: (216) 696-8730  
Facsimile: (216) 696-8731